PHILIP MORRIS

U.S.A.

120 PARK AVENUE, NEW YORK, N.Y. 10017-5592 TELEPHONE (212) 880-5000

December 2, 1996

Ms. Claudia Ryan
NEW YORK MAGAZINE
444 Madison Avenue
New York, NY 10022

Dear Claudia:

Thank you for the Sony discman you provided for our upcoming 1997 Virginia Slims "It's A Woman Thing" Music promotion.

These discman will be raffled off to lucky consumers at many of our upcoming bar night events.

Thank you for all your assistance in our upcoming event.

Best Regards,

Phyllis

Phyllis E. LaRusso

cc: D. Gable
MJ. Gennaro
W. Marin
K. Marryshow
S. Rush
R. Schneider
R. Simons

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Source: https://www.industrydocuments.ucsf.edu/docs/mfjn0004